



DESTIN

BOAT & YACHT SHOW

Sponsorship Opportunities



MAY 1-3

SUNSET ISLE YACHT CLUB

Presenting: Call for Availability + Pricing

- Named Presenting Sponsor of the 2026 Destin Boat & Yacht Show. Event to be referred to as “The Destin Boat & Yacht Show Presented by ____.” Logo incorporated into Official logo for print/digital marketing items.
- Executive Boat Show Exhibitor Display Space.
- Product placement at entrance of the show.
- Logo included in all marketing, advertising and PR efforts.
- Logo included on digital exhibitor guide and exhibitor directory banner at entrance.
- 6 Premium banners throughout event space (sponsor provides banners, we install - 3'h X 7'w).
- 200 Boat Show Tickets to provide to your owners, VIP and future prospects.
- Presenter of Facebook Live video updates with Jim Cox.
- Company name included on entry daily wristbands.
- Specialized social media spotlight on Facebook/Instagram.
- Year-round logo/web-link on Official Boat Show website.

Premier: \$5,000

- Premium Boat Show Exhibitor Display Space.
- 4 Premium banners throughout event space (sponsor provides banners, we install - 3'h X 7'w required).
- Logo placed on exhibitor directory banner at entrance.
- 50 Boat Show Tickets to provide to your owners, VIP and future prospects.
- Logo on digital exhibitor guide.
- Specialized social media spotlight on social media.
- Year-round logo/web-link on Official website.

Platinum: \$3,000

- Preferred Boat Show Exhibitor Display Space.
- 2 Premium banners throughout event space (sponsor provides banners, we install - 3'h X 7'w required).
- Logo placed on exhibitor directory banner at entrance.
- 30 Boat Show Tickets to provide to your owners, VIP and future prospects.
- Logo on digital exhibitor guide.
- Specialized social media spotlight on social media.
- Year-round logo/web-link on Official website.

Gold: \$1,500

- Logo placed on exhibitor directory banner at entrance.
- 10 Boat Show Tickets to provide to your owners, VIP and future prospects.
- Specialized social media spotlight on social media.
- Year-round logo/web-link on Official website.

Extended Advertising + Add Ons

- Banner displayed throughout the event venue (3'h X 7'w required)
- Logo on Official Boat Show Koozies (distributed daily at entrance)
- Print Exhibitor Guides (brought to you by___)
- Official Liquor (vodka, tequila, bourbon, etc)
- Official Beer
- Official Soft Drink
- Official Insurance Provider
- Official Bank
- Vacation Rental Partner
- Official Staff Outfitter